Encova Center for Innovation and Entrepreneurship
VISION FOR ENTREPRENEURSHIP AND INNOVATION

- Encova Center for Business Innovation and Entrepreneurship
- WVU LaunchLab
- Commercialization WVU IP
- Startups from outside WVU
- Tech Transfer
- Strategic Partnerships
- Technology Scouting
- Researchers
- I-Corps
- Faculty/Inventors
- MEP
- WVU Libraries
- WVU Legal Clinic
- K-12 and Business Plan Competitions (HS and Collegiate)
- Community Business Program
- Innovation Centers
  - HSC
  - Statler
  - others to come
- Idea Faculty Fellows
- Students & Faculty
- Shared Resources / Synergies / Coherent Messaging - (gold bubbles) Fueled by Chambers
Encova Center for Innovation and Entrepreneurship Organizational Chart

Dr. John Deskins, Assistant Dean

Anna Carrier, Community Business Lead

Tara St. Clair, Educational Programming Lead

Faculty SMEs, Strategic Business Consulting

MBA Programs

Select classes/students
Serving the State and Beyond

• Providing training and large- and small-scale consulting services to small businesses
• Facilitating the growth of our next generation of business leaders through tailored real-world learning experiences
• Promoting an entrepreneurial mindset in West Virginia
Community Business

In collaboration with the West Virginia Small Business Development Center and similar organizations, our Community Business Program serves WV businesses through:

Division Lead – Anna Carrier

• One-on-one Business Coaching
• Workshops and Webinars
• Resource Connections
• Strategic Business Consulting
• Grow with Google
Educational Programming

Promoting an entrepreneurial mindset in the next generation of West Virginians.

Division Lead – Tara St. Clair

• Collegiate & High School Business Plan Competitions
• K-12 Outreach
• Impact Challenge
• Forge Ahead Pitch Competition
• Supporting Collaborative Statewide Initiatives
• Entrepreneurship Curriculum Initiatives
Consulting

Providing high level strategic planning to West Virginia businesses, non-profit organizations, and government organizations

Division Lead – Various faculty and students in MBA program and undergraduate entrepreneurship major

MBA Class 2019
Other College Resources

- Vantage Ventures
- Data Driven WV
- Bureau of Business and Economic Research
- LaunchLab and IDEA Hub
How to Get Engaged

• Judging competitions
• Coaching
• Mentoring
• Investing
• Speaking
• Consulting
• Referring clients from community
Questions?

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